



# Back by Popular Demand... Parent-Student Directory

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The pocket-sized Parent-Student Directory is back by popular demand for school year 2011-2012.

The ***MUST HAVE*** Parent-Student Directory provides unique advertising opportunities for your business.

The spiral bound directory measures 4.25" wide by 5.5" tall - and is the only parent-student directory available.

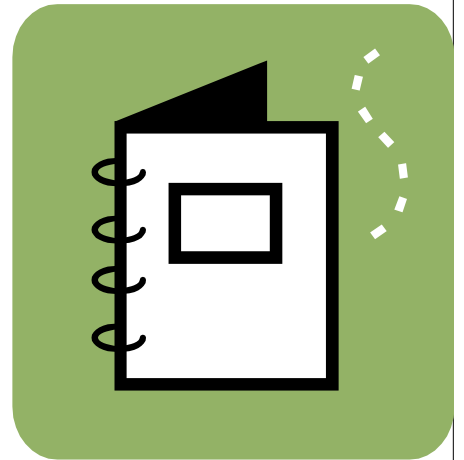
A limited number of black and white business logo spaces will be available on the interior front, interior back, and exterior back covers of the book—providing you a full year of exposure for your services at a low cost.

There will also be a business directory in the back of the book where you can list your business name and type of services provided, plus include your business contact information. What a terrific way to reach all of our school families each day!

Logo space will be sold on a first come, first served basis. Once the book covers are full, no further logos will be accepted. Logo and business listings will be accepted until **Friday, September 30.**

Funds raised from advertising and from the sale of the PTO Pocket Directory will benefit the PTO projects to enrich our childrens' education.

The directory will be available in October.



## PTO Pocket Directory Advertising Schedule

|                              |          |
|------------------------------|----------|
| Interior front or back cover | \$100/ad |
| Exterior back cover          | \$200/ad |
| Business listing             | \$8 each |

E-mail your logo or business listing information to [turt@sbcglobal.net](mailto:turt@sbcglobal.net) no later than **Friday, Sept. 30.** Your check payable to St. Teresa School must be dropped off at the school office by **Friday, Sept. 30.** With questions e-mail Stacy Woodbury at [turt@sbcglobal.net](mailto:turt@sbcglobal.net) or call 830-2817.